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IPIX Names James Ionson to Board of Directors

COHOES, N.Y., Oct. 5, 2009 – IPIX has appointed James Ionson, Ph.D., to its Board of Directors. Dr. Ionson is currently CEO of Oncam Global Group, and chairman and CEO of the Group's Americas subsidiary, Oncam Global Inc.

Dr. Ionson's career includes such highlights as being lead scientist behind the creation of President Ronald Reagan's "Star Wars" program (now the Missile Defense Agency), vice president and director of research at Polaroid Corporation and CEO of several technology ventures.

Ford Oxaal, IPIX CEO, stated, "Jim Ionson has been at the summit of technology during his distinguished career. We look forward to utilizing his unique perspective and experience as IPIX branches out into such markets as webcast, telepresence, and event documentation."

"Oncam Global and IPIX both recognize that 360-degree technology will be transformative within our respective markets," said Dr. Ionson, "and we have already identified important synergies between our companies."

IPIX and Oncam Global's technology arm, Grandeye Ltd., control the dominant IP in the 360-degree technology space consisting of numerous validated patents.

About IPIX

IPIX provides 360-degree, Lookaround™ technology and licensing for leading edge media applications. The company's solutions and products are used to create, manage and process immersive media, including 360x360-degree photography and video. For more information about IPIX, please visit www.ipix.com

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